



PRESS RELEASE

The Clean Show
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Georgia World Congress Center
Atlanta, Georgia

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Pre-Sales for The Clean Show 2021 Now Open to All 2019 Exhibitors

Atlanta, GA – June 23, 2020 – Starting today, The Clean Show is accepting booth space contracts from all 2019 exhibitors. Space is assigned on a first-come, first-served basis. Sales will open to all other companies interested in exhibiting this fall.

All exhibitor information can be found on The Clean Show's [website](#). With the online Exhibitor Prospectus, interested exhibitors can view the floorplan, select sponsorship opportunities for additional exposure, explore rules and regulations, and download the contract.

Clean 2019 attracted more than 11,000 total industry professionals and 452 exhibiting companies. The event was a huge success, garnering rave reviews and making it to #84 on Trade Show News Network's list of The Top 250 Tradeshows in the US.

Recognized as North America's largest exposition for laundering, dry-cleaning, textile care services, supplies, and equipment, The Clean Show attracts store owners, plant operators, technicians, institutional laundry managers, distributors, consultants, buyers, and other industry professionals to see the newest and most technologically advanced products the industry has to offer. In addition to exhibits, the show offers educational seminars on the latest technology, business management, sustainability, and more.

The Clean Show is organized in collaboration with five industry-leading associations: Association for Linen Management (ALM), Coin Laundry Association (CLA), Dry-cleaning & Laundry Institute (DLI), Textile Care Allied Trades Association (TCATA), and Textile Rental Services Association of America (TRSA).

Thank you for your coverage and support of The Clean Show. For further information, images or interview inquiries, please contact Ali Rosenberger: ali.rosenberger@usa.messefrankfurt.com.

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Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organizer with its own exhibition grounds. With more than 2,600* employees at 30 locations, the company generates annual sales of around €733* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organizing and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* preliminary figures 2019

Messe Frankfurt North America is a subsidiary of Messe Frankfurt and is headquartered in Atlanta, GA. Messe Frankfurt North America produces and manages 10 shows within the United States, Canada and Mexico. In addition to The Clean Show, the North American portfolio of events includes Texworld USA, Apparel Sourcing USA, Home Textiles Sourcing Expo, Techtextil North America, Texprocess Americas, INA PAACE Automechanika Mexico City, Waste & Recycling Expo Canada, Festival of Motoring US and PROCESS EXPO.

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